

<b>Benefits while on competition Duration</b>	<b>Reach</b>	<b>Powered By</b>	<b>Associate Sponsor</b>	<b>Title Sponsor</b>
Landing page slider (size: 800*300)	150,000	Logo	Logo	Advertisement
Advertisement slots on entries page (size: 250*310)	300,000	-	Yes	Yes
All type of Digital advertisement/ marketing creative's	300,000	Logo	Logo	Logo
All type of Print/ Media marketing creative's	100,000	-	Logo	Logo
Judges Shout-out	500,000	Logo	Logo	Logo
Website homepage pop-up	150,000	Logo	Logo	Logo
Video campaign	100,000	Logo	10 Sec Advertisement	30 sec Advertisement
Mention on PR & Media activity	100,000	Text	Text + Logo	Text + Logo
50+ Articles in Third party site	500,000	Logo	Logo	Logo
Emailer Marketing	100,000	Logo	Logo + Advertisement	Logo + Advertisement
Instagram Advertisement Campaign	100,000	Logo	Logo	Logo + Advertisement
Facebook Advertisement Campaign	250,000	Logo	Logo	Logo + Advertisement
Newspaper Advertisement Campaign - Magazine	200,000	-	Logo	Logo
Post at Partnered Social Networking	150,000	Logo	Logo	Logo
Logo in the certificates to all the participants	30,000	Logo	Logo	Logo
Free space to hosts competitions on our website	-	2	3	5
A3 Brouchers at Photography Insitute/ Colleges	15,000	Logo	Logo	Logo + Advertisement
Standee at Photography Insitute	5,000	-	Logo	Logo + Advertisement
Blogs	150,000	Logo	Logo	Logo + Advertisement
Outdoor Marketing	300,000	Logo	Logo	Logo + Advertisement
Weekly SMS/ Push Notification	800,000	Logo	Logo	Logo
Weekly spamming on more than 150 Facebook groups	800,000	Logo	Logo	Logo
Twitter Trend	100,000	Logo	Logo	Logo
Influencer Marketing	200,000	-	Logo	Logo + Advertisement
Visibility in sharing content	500,000	-	Text	Text + Logo
Eligible for add new "Theme"	-	-	-	Text
Text in Theme	-	Three Themes	Five Themes	Ten Themes
45 Days Feature Photo	-	Logo	Logo + Advertisement	Title + Logo + Advertisement
Reliance Store				
Google Ad Marketing				
<b>Benefits while Live Round</b>				
Standess		Logo	Logo	Logo + Advertisement
Member(s) allowed		-	One	Two
Backdrop		Logo	Logo	Logo
Banner		Logo	Logo + Advertisement	Logo + Advertisement
Ad on bus travelling entire city		Logo	Logo	Logo + Advertisement
T-Shirt of Crew & participants		-	Logo	Logo
Speaker Slot		2 Min	5 Min	10 Min
Acitivity		10 Min	20 Min	30 Min
Database Access		-	-	Yes
Photography Access		Yes	Yes	Yes
ID Card		-	-	Logo
Top 10 Winning Stories		-	-	Logo
Top 10 Winning Timeline cover		-	Logo	Logo
Top 50 Announcement		-	Logo	Logo
Top 100 Announcement		Logo	Logo	Logo
Eligible to conduct Photography Acitivity		-	60 Min	240 Min
<b>Sponsorship</b>	<b>69,00,000+</b>	<b>₹ 50,003</b>	<b>₹ 1,00,003</b>	<b>₹ 2,00,003</b>